



EARLY
INTERVENTION
FOUNDATION

EARLY INTERVENTION:
RIGHT FOR CHILDREN
BETTER FOR THE ECONOMY

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ADVOCATEA



#EIFNatCon
@TheEIFoundation

In partnership with:

CAPITA

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CLARE TICKELL

I am very excited to take on the role of Chair at the Early Intervention Foundation which is leading the way at this very important time for Early Intervention.

Throughout my career, working in the children and family sector and also with older people, I have seen the positive impact intervening early can have on people's lives. EIF has had an outstanding first year; working closely with 20 local areas and their partners. Our learning about what works can be found in the EIF's 'living' online Guidebook of evidenced UK programmes and supplementary tools. Last year, EIF also published excellent reports, including 'Getting It Right for Families' which focuses on early years service provision, and 'Early Intervention in Domestic Violence and Abuse'.

Through this conference and in this crucial time in the run up to the General Election, we are calling for politicians and policy makers to put Early Intervention at the top of the agenda, because we believe Early Intervention is right for children and better for the economy.

DAME CLARE TICKELL, DBE, CHAIR,
EARLY INTERVENTION FOUNDATION



CAREY OPPENHEIM

I am delighted to welcome you to our first national conference, Early Intervention: Right for Children, Better for the Economy.

There couldn't be a better time to bring the country's leading voices together. 2015 will be an important year; the General Election and the Spending Review which follows are key opportunities to make the case for the importance of acting early to support babies, children and families from conception to young adulthood. Early Intervention gives children the best chance of thriving, and prevents the harmful and costly consequences of failing to act in time. This is not only a human waste but an economic one. In tough times when funding is shrinking, Early Intervention becomes even more important.

We wouldn't be able to do this work without your support and expertise and I hope that you will continue to work with us to ensure that there is a long term commitment to Early Intervention, vital not only for this generation but for future ones.

CAREY OPPENHEIM, CEO,
EARLY INTERVENTION FOUNDATION



NICKY MORGAN

RT HON NICKY MORGAN MP
SECRETARY OF STATE FOR EDUCATION

Nicky Morgan grew up in Surrey. She has been MP for Loughborough since 2010 and lives there with her husband, Jonathan, an architect and Loughborough councillor. They have one son, Alex, who is six. She studied law at Oxford University before becoming a solicitor, specialising in Corporate Law. Before replacing Michael Gove as Secretary of State for Education and becoming Minister for Women and Equalities, she previously served as Financial Secretary to the Treasury and Minister for Women (2014), Economic Secretary to the Treasury (2013 - 14), Assistant Government Whip (2012 - 13) and Parliamentary Private Secretary (PPS) to David Willetts, Cabinet Minister for Universities and Science (2010 - 12).



JONNY MITCHELL

JONNY MITCHELL
HEADTEACHER
THORNHILL COMMUNITY ACADEMY

Jonny started teaching in 1999. His first love was the classroom, where he taught French and German to A-Level and then became Head of Year. By 2011, Jonny secured his first Headship at Thornhill, a school emerging from National Challenge which had just achieved 'Good' in its Ofsted inspection. Since then, he has been revamping values, redefining expectations required of teachers and support staff, and ensuring the school remains at least 'Good'. Since becoming Headteacher, exclusions have fallen by 75% in two years and attendance has risen to above national average for the first time in the school's 50-year history. Thornhill has also been awarded the Inclusion Quality Mark for the way it supports its students.



TRISTRAM HUNT

RT HON TRISTRAM HUNT MP
SHADOW SECRETARY OF STATE FOR EDUCATION

Tristram Hunt is MP for Stoke-on-Trent Central and Senior Lecturer in Modern British History at Queen Mary, University of London. In April 2013, he was appointed a Shadow Education Minister. In 1997, he became a Special Adviser to Science Minister Lord Sainsbury, Associate Fellow at the Centre for History and Economics, King's College, Cambridge and Senior Fellow at the Institute for Public Policy Research. Tristram has also worked as a history broadcaster for the BBC and Channel 4. In addition to making regular contributions to *The Guardian* and *The Observer*, he is also the author of several books including the award-winning biography, *The Frock-coated Communist: The Revolutionary Life of Friedrich Engels* (2009).

All speaker biographies can be found at: www.eif.org.uk/events/national-conference

09.15 – 09.50	REGISTRATION AND COFFEE
10.00 – 10.05 @annelongfield	WELCOME: <i>Conference Chair: Anne Longfield OBE</i> , CEO, 4 Children, the next Children’s Commissioner for England and EIF Founding Trustee
10.05 – 10.10 @Phil_Neal	A WORD FROM OUR PARTNERS: Phil Neal, Managing Director, Capita One
10.10 – 10.20 @GrahamAllenMP	OPENING WORDS: Graham Allen MP, Founding Chair, EIF
10.20 – 10.40 @NickyMorgan01	KEYNOTE ADDRESS: Rt Hon Nicky Morgan MP, Secretary of State for Education
10.40 – 10.55 @EIFCOppenheim	EARLY INTERVENTION: RIGHT FOR CHILDREN, BETTER FOR THE ECONOMY. Carey Oppenheim, CEO, EIF
10.55 – 11.10 @LeonFeinstein @donnamolloy_	Q&A Leon Feinstein, Director of Evidence, EIF Donna Molloy, Director of Implementation, EIF
11.10 – 11.45 @ThornhillCAHead	Q&A: Carey Oppenheim interviews Jonny Mitchell, Headteacher, Thornhill Community Academy, Channel 4 series - <i>Educating Yorkshire</i>
11.45 – 12.00	COFFEE BREAK
12.10 – 13.10 @katebfnp @NSPCC @imperialcollege @FNPNationalUnit #everyonesbusiness	SEMINAR A: PALMER ROOM <i>“Are we leaving too many parents to go it alone in the crucial time around the birth of a child?”</i> <ul style="list-style-type: none">• Chaired by Kate Billingham CBE, Senior Advisor, Nurse Family Partnership International• Chris Cuthbert, Head of Strategy and Development for Under-ones, NSPCC• Vivette Glover, Professor, Perinatal Psychobiology, Imperial College London• Ailsa Swarbrick, Director, Family Nurse Partnership National Unit• Dr Alain Gregoire, Chair, Maternal Mental Health Alliance. Consultant and Honorary Senior Lecturer in Perinatal Psychiatry, University of Southampton
12.10 – 13.10 @barracklass @stephentsip @DurhamPolice @DawesUnit @ManCityCouncil	SEMINAR B: RENNIE ROOM <i>“Preventing gang and youth violence – is Early Intervention the answer?”</i> <ul style="list-style-type: none">• Chaired by Irene Curtis, President, Police Superintendent’s Association• Stephen Bediako, Founder and CEO, The Social Innovation Partnership. Co-Director, Project Oracle• Mike Barton, Chief Constable, Durham Constabulary• Tom Sackville, Interim Director, Young People and Families, Catch 22• Vicky Charles, Greater Manchester Local Authority Lead for Serious and Organised Crime. Partnership Lead, Programme Challenger
12.10 – 13.10 @ABriggs_PX @UniofOxford @margywhalley @GillJonesOfsted	SEMINAR C: COUNCIL ROOM <i>“Children’s Centres: What Works?”</i> <ul style="list-style-type: none">• Chaired by Annaliese Briggs, Research Fellow, Policy Exchange• Naomi Eisenstadt, Senior Research Fellow, University of Oxford. Former Director, The Sure Start Unit• Margy Whalley, Director, Pen Green Children’s Centre & Research Base• Gill Jones, Deputy Director Early Education, OFSTED

13.10 – 14.05	LUNCH AND EARLY INTERVENTION MARKETPLACE
14.15 – 15.15 @TheEIFoundation @ADCStweets @BpoolCouncil @lisa_harker @socfinuk	SEMINAR D: COUNCIL ROOM <i>“Can Early Intervention prevent abuse and neglect / reduce demand for children’s social care?”</i> <ul style="list-style-type: none">• Chaired by Christine Davies CBE, Founding Trustee, EIF. Former Chief Executive, Centre of Excellence for Children’s Services• Alan Wood CBE, President, Association of Directors of Children’s Services• Merle Davies, Director, Blackpool Centre for Early Child Development• Lisa Harker, Director of Strategy, Policy & Evidence, NSPCC• Stephen Brien, Director, Social Finance
14.15 – 15.15 @carolyndowns8 @Comm_Links @TheIFS @BarnetCouncil @nick_axford	SEMINAR E: RENNIE ROOM <i>“How much should the Government be spending on Early Intervention?”</i> <ul style="list-style-type: none">• Chaired by Carolyn Downs, CEO, Local Government Association• David Robinson, Chair, Early Action Task Force. Senior Advisor, Community Links• Paul Johnson, Director, Institute for Fiscal Studies• Duncan Tessier, Early Intervention and Prevention Assistant Director, Children’s Service, London Borough of Barnet• Nick Axford, Director of What Works, Social Research Unit, Dartington
14.15 – 15.15 @TheEIFoundation @EducEndowFoundn @jamesosh @JoeHayman @eleanorpalmersc	SEMINAR F: PALMER ROOM <i>“Should schools be responsible for fostering good, well rounded citizens, or just for their academic success?”</i> <ul style="list-style-type: none">• Chaired by Jean Gross CBE, EIF Founding Trustee. Former Government Communication Champion for Children• Dr Kevan Collins, CEO, Education Endowment Foundation• James O’Shaughnessy, Director, Floreat Education and Mayforth Consulting. Former No 10 Advisor to David Cameron PM• Joe Hayman, CEO, PSHE Association• Kate Frood, Headteacher, Eleanor Palmer School
15.25 – 16.05 @annelongfield @timloughton @SirRichardLeese @MyCafcass @sirtone	PANEL QUESTION TIME <i>“Is Early Intervention a political priority?”</i> <ul style="list-style-type: none">• Chaired by Anne Longfield OBE• Tim Loughton MP• Sir Richard Leese, Leader of Manchester City Council• Baroness Claire Tyler, Chair of Cafcass• Sir Tony Hawkhead, CEO, Action for Children
16.05 – 16.25 @TristramHuntMP	KEYNOTE ADDRESS: Rt Hon Tristram Hunt MP, Shadow Secretary of State for Education
16.30	CLOSING WORDS

THE EARLY INTERVENTION FOUNDATION


ADVICE on all the best practical, evidence-based approaches, and how to deliver them effectively. **We provide...**

practical tools and publications developed in collaboration with our 20 Pioneering Places and others.




a specialist team supporting local partners through bespoke advice and access to the latest research, evidence and promising practice.

links to an extensive network of leading organisations and passionate individuals committed to sharing their expertise and experience to improve outcomes for children and families.


 There is a real appetite to make use of the resources developed by EIF and to do further work locally...
York Local Authority representative

ADVOCACY to key decision makers nationally and locally to promote Early Intervention as a serious alternative to expensive and often ineffective late interventions. **We have...**

estimated the total annual cost of late intervention to help national and local decision makers act now to prevent damaging outcomes for children and young people.

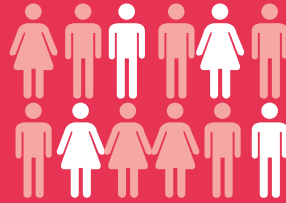


created an Early Intervention Coalition of 36 key organisations to share knowledge, practice and action.




secured strong commitment to Early Intervention from all three main party leaders.

set up an Early Intervention Champions network of over 50 individuals who want to make Early Intervention a reality on the ground.



 The alternative to Early Intervention is a grim waste of human potential...
David Utting, Independent Commission on Youth Crime

 The EIF is really excellent and worthwhile. Particularly strong on evidence and research.
Service Provider

ASSESSMENT of the evidence to determine both the best interventions available and their relative value for money. **We help...**

you find which interventions work to improve children and young people's outcomes, from preventing maltreatment to improving mental health and well-being, with our innovative online resource; the Early Intervention Guidebook.



put a spotlight on the long-lasting, damaging impacts that witnessing domestic violence and abuse can have on children through our report, 'Early Intervention in Domestic Violence and Abuse.'




local authorities understand their performance on outcomes for children and young people, and help them identify future priorities for Early Intervention.



map out the evidence in accessible ways through What Works reviews, including on social and emotional learning in schools, preventing gang and youth violence, and enhancing parent and child interactions from conception to five.





 The EIF is inspiring – even within these challenging times! A shortcut to invaluable resource.
Gateshead Early Intervention Pioneering Place Lead

Get interventions right first time

Sitting at the heart of children and families services, Capita One's information systems provide a **clear picture** of a child and family in a single, comprehensive record.

By enabling **information sharing** and multi-agency working, we're trusted by local authorities to provide the solutions needed to develop services which make a real difference.

Early years



Analyse whether disadvantaged groups are accessing your services, and see where to provide **targeted support**.

Education services & casework



Spot issues early by sharing information with schools and other organisations, to **identify those vulnerable** children most at risk.

Youth



With a single, comprehensive record showing progress at school and any interventions from other services, teams can intervene in time to **make a difference**.

Families



Ensure effective multi-agency working, with a **complete picture** of the child and their family and with automatic alerts to flag when an event has happened.

Adults and elderly people



NEW for 2016

We're developing a transformative social care system to manage all the complex information in adult and family services and support **personalised care plans**.

Using the One Child Profiling Tool, we can screen 17,000 children every month and **pinpoint those** who have the potential to become NEET.

Tracey Herbert, Targeted Youth Support Service, Barnsley Council

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one



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EARLY INTERVENTION FOUNDATION

The Early Intervention Foundation is a charity and one of the government’s What Works Centres. We champion Early Intervention to promote positive social and emotional development in children and young people, and to stop intergenerational cycles of disadvantage. See our stall for more information on our reviews, reports and the support we can offer you.



CSUK

CSUK is a behavioural change company specialising in early intervention health & wellbeing coaching programmes for vulnerable young people in schools. Our programmes build resilience to risk factors, improve academic attainment and develop young people’s emotional wellbeing.



FIVE TO THRIVE

KCA’s Five to Thrive framework lets Early Intervention workers see how every interaction can promote healthy attachment relationships between adults and children, and in turn promote healthy brain development. It has been used since 2011, originally in a partnership between KCA and Hertfordshire County Council.



4 CHILDREN

4Children is the national charity all about children and families. We have spearheaded a joined-up, integrated approach to children’s services and work with a wide range of partners around the country to ensure children and families have access to the services and support they need in their communities. We run Sure Start Children’s Centres as well as family and youth services across Britain.



INNOVATION UNIT

Innovation Unit is the innovation partner for public services. We are innovation experts - a collaborative of designers, researchers, public service leaders and practitioners. We work with ambitious people who lead, deliver and use public services. Together, we develop radically different, better, lower cost solutions to complex social challenges.



INSTITUTE OF HEALTH VISITING

The iHV was founded in 2012 to be a Centre of Excellence for health visiting practice. Already the iHV has in excess of 5000 members and is engaged in a range of work including education, training, practice development and leadership projects.



LIFESTART FOUNDATION

Lifestart is a charity working to promote better child outcomes by offering a high quality, evidence-based programme on young children’s development from birth up to five. The Growing Child is a non-stigmatising programme delivered through monthly visits to the home.



NSPCC

We’re leading the fight against child abuse in the UK and Channel Islands. We help children who have been abused to rebuild their lives, we protect children at risk, and we find the best ways of preventing child abuse from ever happening.



NSPROFESSIONALS LTD

NSProfessionals provides safeguarding consultancy, leadership and products to the multi agency arena. The Matilda System® App supports you in delivering a standardised, consistent and measureable service for children and their families receiving help at all levels of need, from early intervention to specialist.



CAPITA ONE

Capita One is the leading supplier of information systems, trusted by local authorities to provide the solutions needed to develop high quality children and families services which make a real difference. We’re dedicated to helping you improve the efficiency and effectiveness of services so your teams can focus their time where it’s needed – improving the lives of children, young people and families.



PARENTS 1ST

Parents 1st is an award winning social enterprise dedicated to building successful Community Parent Volunteer Programmes in disadvantaged communities. They focus on prevention by supporting vulnerable parents in their transition to parenthood, nurturing their resilience and building strengths in communities.



PLACE2BE

Place2Be is the leading UK provider of school-based emotional and mental health support services, supporting 90,000 children in over 230 schools. Our vision is a world where children have the opportunity to grow up with prospects rather than problems.



SOCIAL FINANCE

Social Finance is a not for profit organisation that partners with the government, the social sector and the financial community to find better ways of tackling social problems in the UK and beyond. Our unique 50 member team comprises individuals with substantial financial, consulting and social expertise who share a common passion for solving entrenched social problems.



THE CENTRE OF EXCELLENCE FOR INFORMATION SHARING

The Centre of Excellence for Information Sharing is a local-national collaboration with roots across the public sector. Funded by a range of Government departments, we work with local places to help them break down cultural barriers in order to improve their information sharing and implement lasting change. We then capture good practice and share it to help others overcome similar issues, and to influence change at a national level.



THE COMMUNICATION TRUST

The Communication Trust is a coalition of 50 not-for-profit organisations. Working together we support everyone who works with children and young people in England to support their speech, language and communication.



THE SWITCH PROJECT

Social enterprise, The Switch Project, supports vulnerable young people and the organisations that work with them. We provide services directly to young people excluded from education, whilst also offering advice and training to schools, alternative education providers and local authorities.



THE TAVISTOCK CENTRE FOR COUPLE RELATIONSHIPS

Parents as Partners is a 16 session groupwork intervention for couples and co-parents of young children. The UK pilot is being run in partnership between Family Action and the Tavistock Centre for Couple Relationships. The approach lies somewhere between a psycho-educational parenting programme and group therapy.



TRIPLE P

Triple P is a flexible system of evidence-based parenting programmes for parents of 0-16 year olds. Triple P courses are based on age, format (group/one-to-one), and intensity (brief help/more intense help), and include strategies to help parents promote positive child development.

EIF does not necessarily endorse exhibitor’s views, products or promotions



EARLY
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The **Early Intervention Foundation** (EIF) is a charity and one of the government's 'What Works Centres'. Founded in July 2013, the EIF's vision is for every baby, child and young person to realise their full potential.

Early Intervention is about taking action as soon as possible to tackle the root causes of social problems as they emerge. As well as being cost effective, Early Intervention can break the intergenerational cycle of disadvantage, reducing the likelihood of poor long-term outcomes for children, their families, and society as a whole. We particularly focus on Early Intervention that is shown to improve the social and emotional development of children and young people.

Our three core functions are to assess, advise and advocate. We assess the evidence that exists on Early Intervention, provide information and tools to enhance knowledge and add to the existing evidence base. We achieve this through reviews, reports and our online Guidebook. We advise local areas on 'what works' in local policy and practice through bespoke advice, support and events. We believe effective Early Intervention should be recognised as a political priority. By producing briefings and guidance, we advocate to local and national decision-makers and make a strong case for Early Intervention.

Want to find out more? Contact us:

www.eif.org.uk | info@eif.org.uk | [@TheEIFoundation](https://www.instagram.com/TheEIFoundation)

What
Works
Network