



Panel discussion

Does evidence really matter?

Putting evidence into action

#EIFNatCon

wifi: "RCP", no password





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really matter?
David Halpern

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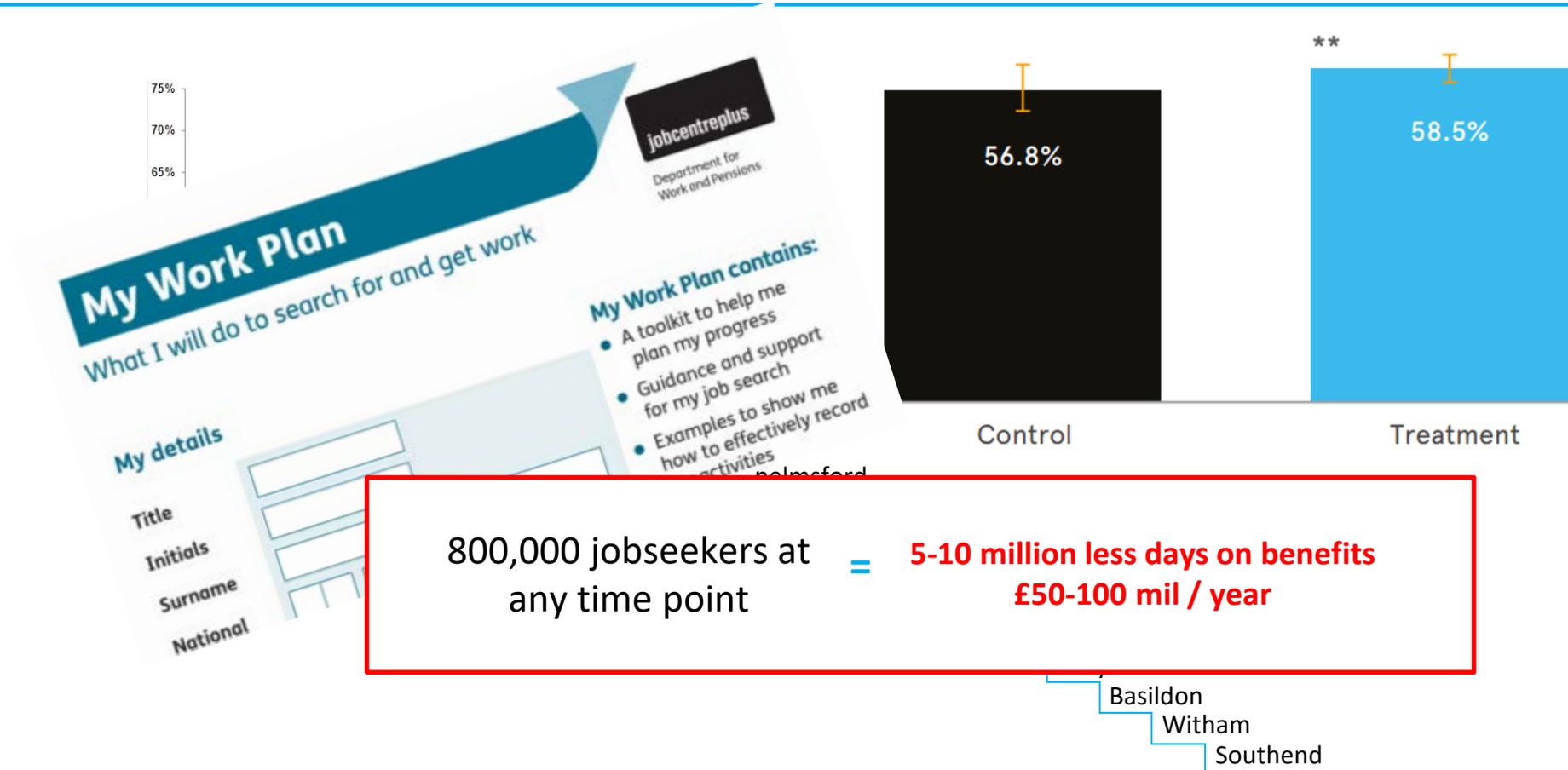
THE BEHAVIOURAL INSIGHTS TEAM. ◆

David Halpern

CEO, BIT
National Advisor on What Works

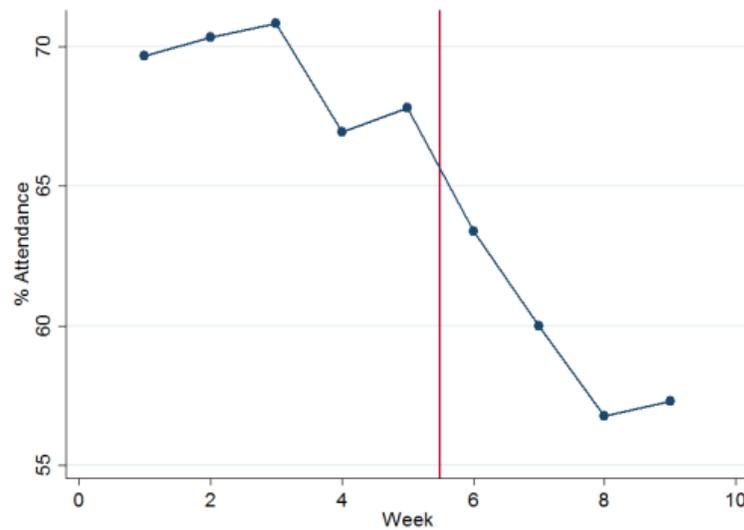
www.behaviouralinsights.co.uk

Expanding Jobcentre Plus trials across Essex

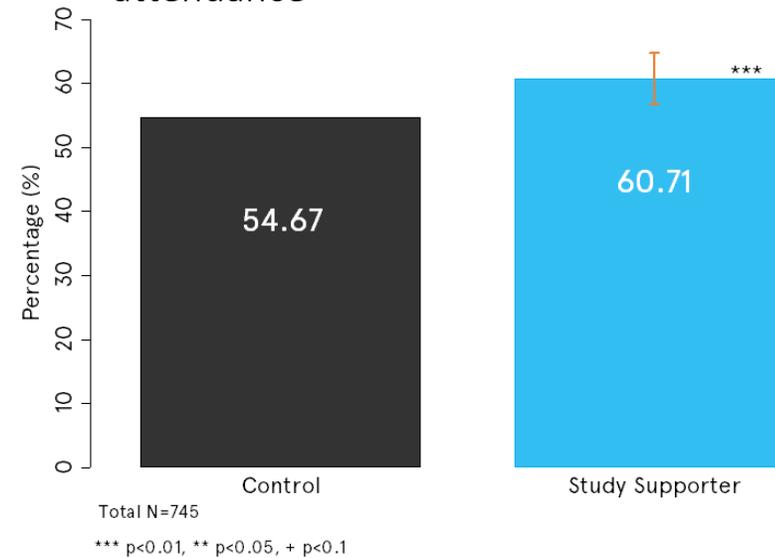


Increasing attendance at Further Education (FE) colleges

Attendance rates at FE College over the first 9 weeks

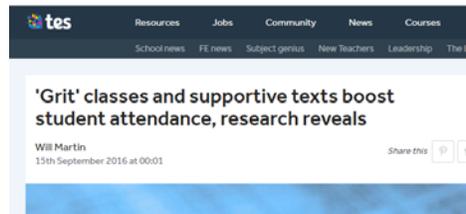


Effect of Study Supporter on attendance



Scaling up FE college trials

Initial trials in
9 FE colleges in 2015/16
4 FE colleges in 2016/7



Trial of modifications to
programme in 30 FE
colleges 2017/8

Intention to expand more
widely for 2018/19
conditional on results



Expanding to FE and 6th
form colleges for 2017/8

Potential to include a
payment-by-results
model for 2018/9



Panel discussion

Does evidence really matter? Tom McBride

Putting evidence into action

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Caveats

Data and evidence are not everything

Different types of evidence are needed to answer different types of questions

Not all questions can be answered by the application of evidence

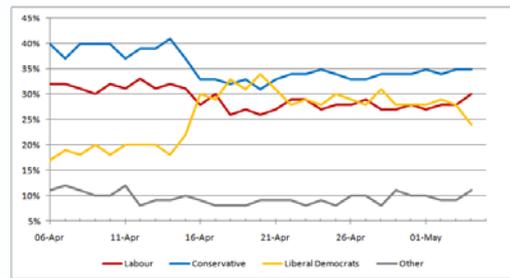
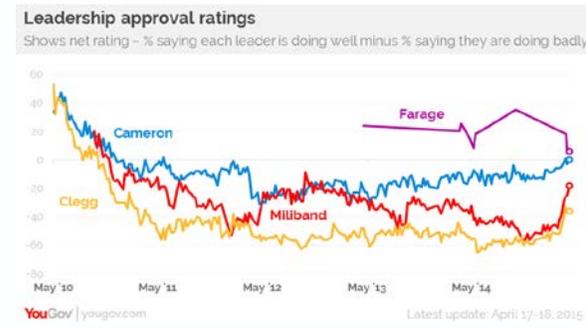
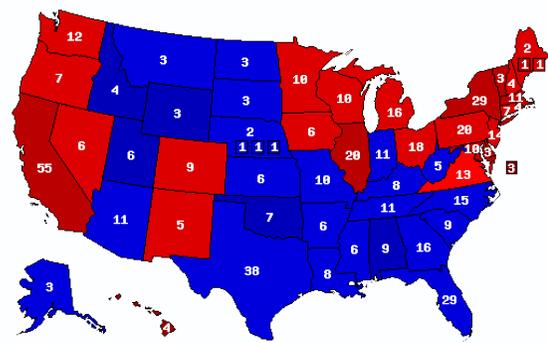


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The limitations



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eif.org.uk



Who will win most seats?

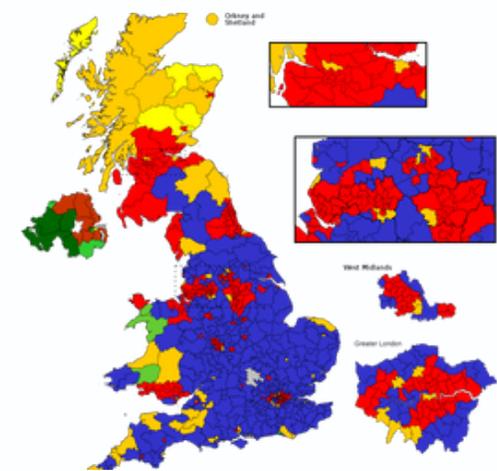
Conservatives	1/10
Labour	7/1
Liberal Democrats	25/1
UKIP	100/1
Greens	200/1

Intentions de vote au premier tour de l'élection présidentielle

Q: Si le premier tour de l'élection présidentielle avait lieu dimanche prochain, pour lequel (laquelle) des candidat(e)s suivant(e)s y aurait-il le plus de chance que vous votez ?

Ensemble des Français inscrits sur leurs listes électorales (388 personnes) - Élections depuis avril 2012

Candidat	Total	Détail selon le vote au premier tour de l'élection présidentielle 2012				
		M. Hollande	F. Hollande	F. Bayrou	N. Sarkozy	M. Le Pen
Jacques Chaminade	0%	-	-	-	-	-
Nathalie Archéud	1%	-	-	2%	-	-
Philippe Poutou	2%	-	-	-	-	2%
Jean-Luc Mélenchon	11%	76%	7%	1%	-	4%
François Hollande	19%	3%	60%	2%	-	8%
Élis Joly	2%	3%	1%	-	-	-
François Bayrou	8%	1%	6%	64%	1%	2%
Nicolas Sarkozy	29%	4%	4%	13%	85%	3%
Nicolas Dupont-Aignan	3%	-	-	-	3%	1%
Marine Le Pen	25%	7%	9%	9%	8%	10%
N'espèrent pas d'obtention de vote	12%	3%	12%	9%	3%	44%





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The possibilities



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Global debt explodes at 'eye-watering' pace to hit £170 trillion

The Telegraph

Britain's national debt poised to hit £1.7trillion - with interest payments approaching £40bn a year

This is MONEY.co.uk
FINANCIAL WEBSITE OF THE YEAR

Stocks Slide as Oil Tumbles, Dollar Strengthens: Markets Wrap

**Bloomberg
Markets**

IMF ratchets up UK economic growth forecast to 2%

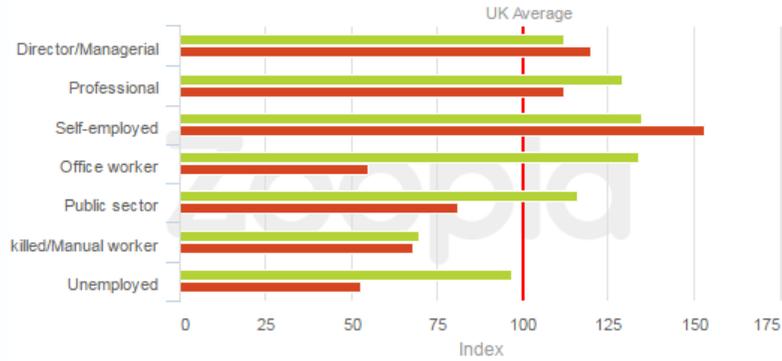
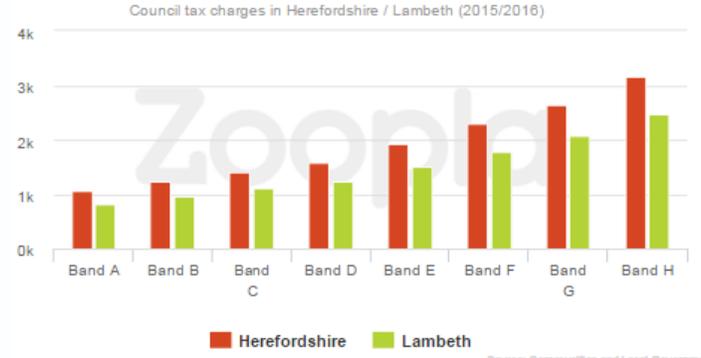
theguardian

EYE-WATERING INTEREST Britain on course to spend almost £1 BILLION every week on interest repayments as debt continues to grow

**THE
Sun**

UK inflation rate remains at 2.3%

BBC





London SE1, UK

Thursday
Scattered Showers

20 °C | °F

Precipitation: 50%
Humidity: 64%
Wind: 11 mph

Temperature Precipitation Wind





Caveats

Data and evidence are not everything

- Understanding of implementation and local needs are also key

Different types of evidence are needed to answer different types of questions

- RCTs tell you something has worked somewhere, but not why

Not all questions can be answered by the application of evidence

- Prioritisation of limited resources requires value judgements